The Revitalizers

Avon Aloe Vera
For Normal/Dry Hair
Contains natural extract of aloe vera, long known for its wonderful restorative benefits.

Shampoo 8 fl. oz.
Conditioner 8 fl. oz.

$2.49 each...or both for $3.99

Now that you have shopped for cosmetics, jewelry and beauty items, be sure to shop in your separate Gifts & Collectibles Brochure.

AVON GUARANTEE

If for any reason whatsoever an Avon product is not found satisfactory, it will be cheerfully exchanged or the full purchase price will be immediately refunded upon its return to us or to your Representative.

James E. Preston
President

NOW YOU MAY CHARGE IT. VISA MasterCard
Not applicable in Puerto Rico.

Name

Phone

SUPPLIES ARE LIMITED. Check with your Representative to see if a substitution is available.

Campaign 10 1985
AVON PRODUCTS, INC.

Suggested prices expire _____
CB-0260-1

AVON

FREE NAIL ENAMEL!

OFFICIAL SPONSOR
LIBERTY
1886·1986

PLUS...Avon will contribute to the Statue of Liberty fund.

AVON-NY 051046
AV_PIPES_0062205

Conditioning extra for nails that are less brittle, more flexible and healthy looking.

NEW
Avon Colorcreme
Extra Shiny Nail Enamel
Goes on easily, evenly, without streaking, for a smooth finish.
.5 fl. oz. **Reg. $4.00**

SPECIAL $2.49
Save $1.51

18 glorious colors perfectly matched to Colorcreme lips. ▲ FROSTS

FREE NAIL ENAMEL with every 2 Avon Colorcreme products you buy.

PLUS... Avon will contribute 10¢ to the Statue of Liberty fund.

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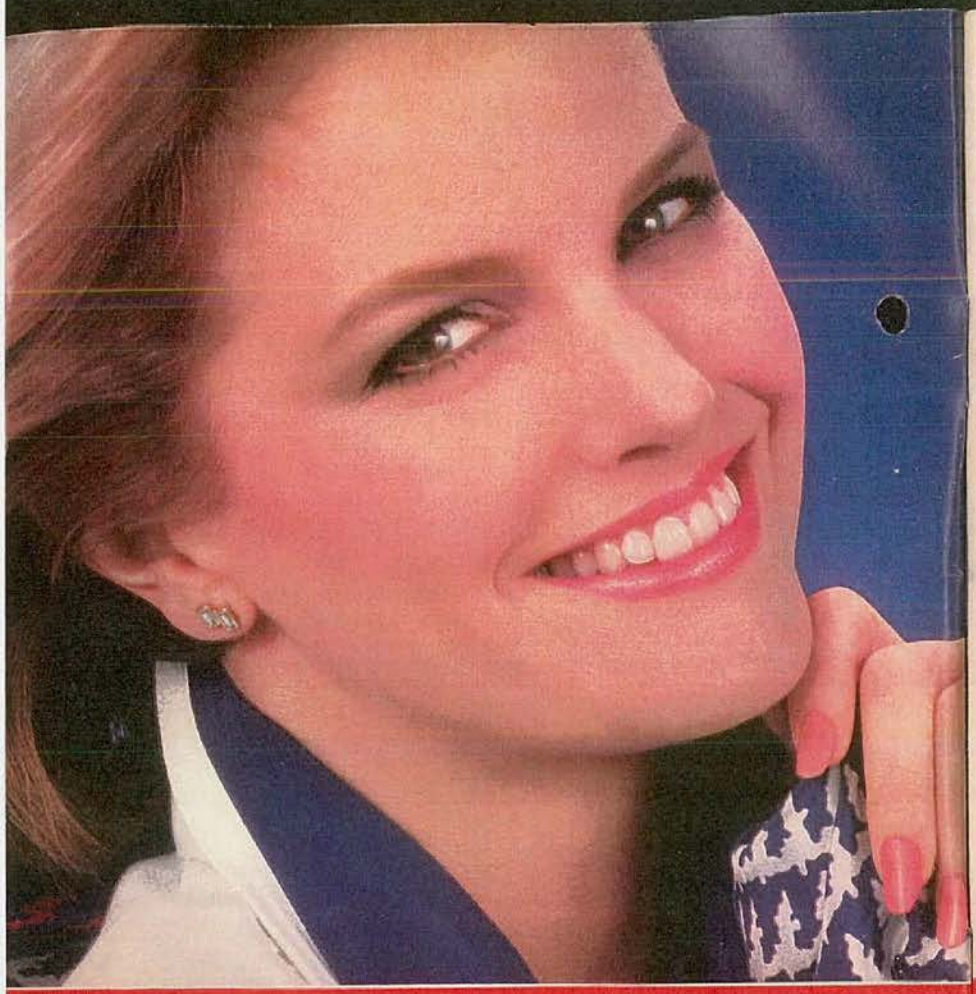

FREE NAIL ENAMEL with every 2 Avon Colorcreme products you buy.

PLUS...

Avon will contribute 10¢ to the Statue of Liberty fund.

OFFICIAL SPONSOR
LIBERTY
1886·1986

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Gleaming, Creamy Lipstick in 3 exquisite New fashion shades...plus 15 fabulous favorites.

Avon Colorcreme
Extra Moist 'N Shiny Lipstick
87% moisturizers. 100% gorgeous.
This is Avon's shiniest lipstick.
Contains sunscreen.
.13 oz. net wt. **Reg. $4.00**

SPECIAL $2.49

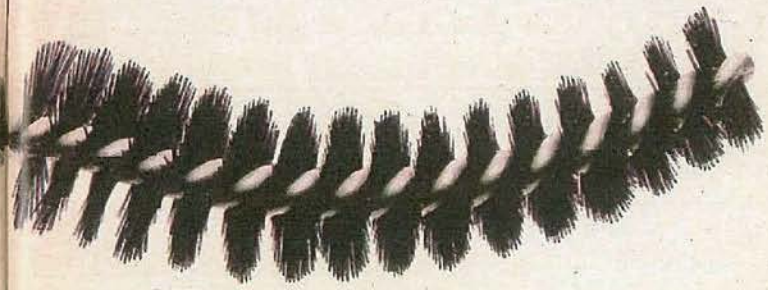
Save $1.51

NEW

18 glorious colors perfectly matched to Colorcreme nails. ▲ FROSTS

AVON-NY 051048
AV_PIPES_0062207

Now...color and shape every lash...



New curved mascara brush.

- NEW protein-enriched formula conditions, so lashes are soft and supple—never stiff
- Lashes don't clump or lump
- Brush lengthens and thickens lashes
- Lashes are lusher, richer

NEW Avon Colorcreme Conditioning Mascara
Shades: Brown/Black or Black. .20 oz. net wt.
Reg. $4.50
SPECIAL $2.99 Save $1.51

FREE NAIL ENAMEL with every 2 Avon Colorcreme products you buy...

PLUS... Avon will contribute 10¢ to the Statue of Liberty fund.

OFFICIAL SPONSOR
LIBERTY
1886·1986

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AVON-NY 051049
AV_PIPES_0062208

NEW Avon Colorcreme is now more moisture-rich than ever!

NEW for eyes...

Moisture Powder Eye Shadow Duet
New color-luscious formula that glides on easily and is crease-resistant. Brand-new, vibrant colors to highlight and contour. .06 oz. net wt. Reg. $6.00
SPECIAL $3.99

▲FROSTS

NEW for cheeks...

Moisture Powder Blush
Soft, new shades blend into a silky, true-to-nature blush that gently warms your face and plays up cheekbones. Brush applicator. .15 oz. net wt.
Reg. $6.00
SPECIAL $3.99

FREE NAIL ENAMEL with every 2 Avon Colorcreme products you buy.

PLUS... Avon will contribute 10¢ to the Statue of Liberty fund.

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AVON-NY 051050
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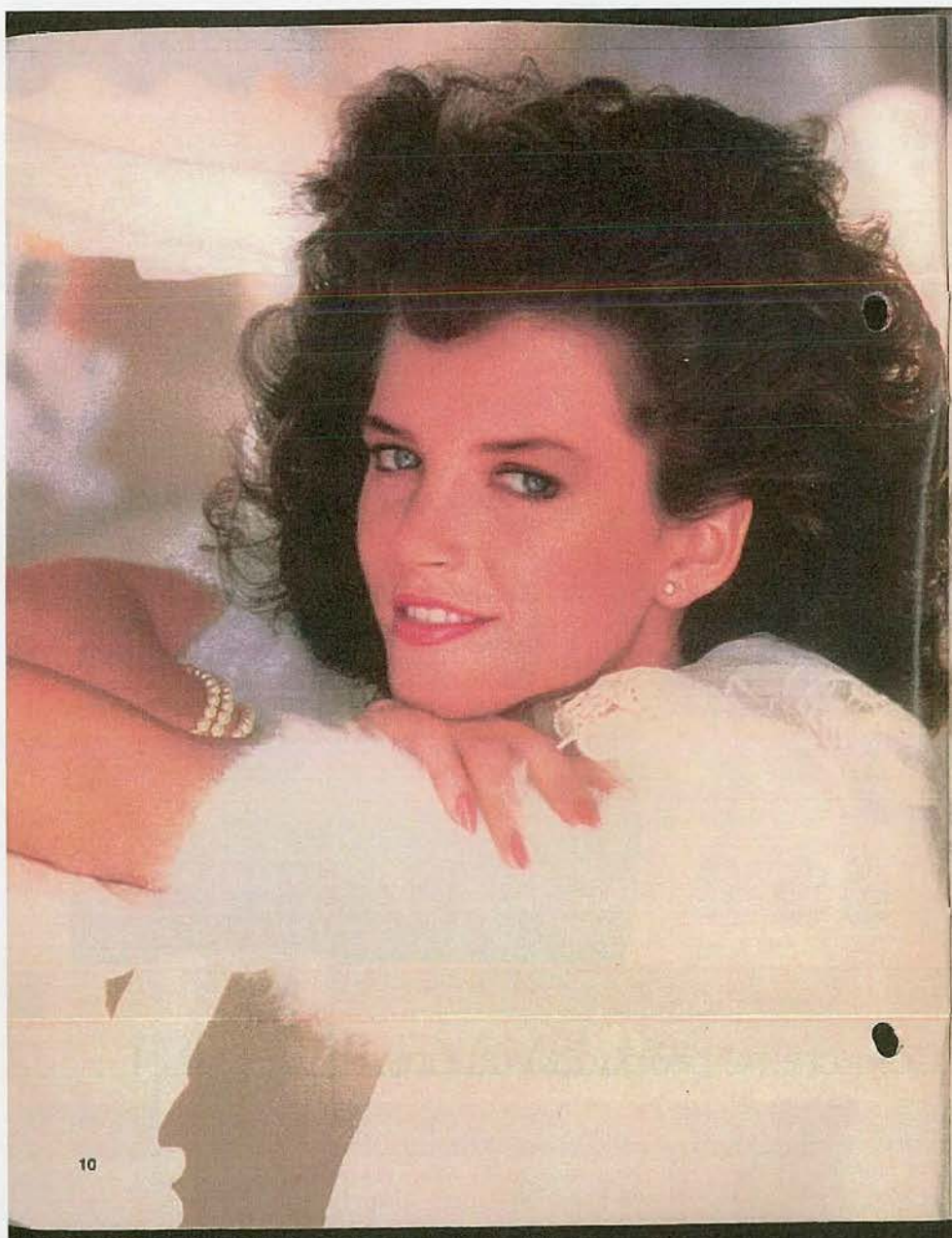


Cologne Spray
Subtle and uniquely feminine...a fragrance classic.
Natural, nonaerosol.
1.5 fl. oz.
Reg. $13.50

$7.00
Save $6.50

Pearls & Lace

A fashion classic becomes a fragrance.

Your best value in 1985

Available at $7.00 for two Brochures only.

AVON-NY 051051
AV_PIPES_0062210

PAVI ELLE
Fragrance
Petite
.33 fl. oz.
Ultra
Cologne
(A $5.00 Value)

ONLY
$1.00
with any
$9.50
PAVI ELLE
purchase
on page 12.

Sparkling, surprisingly romantic.

Pavi Elle

Wear it and watch what happens!

A. Moisture Touch Body Conditioner Lightly fragranced solid moisturizer. 2 oz. net wt. Reg. $7.00 $5.00

B. Luxury Bath Foam A lavish delight. 6 fl. oz. Reg. $7.00 $4.00

C. Ultra Cologne Spray Natural, nonaerosol. 1.5 fl. oz. Reg. $14.50 $9.50

D. Ultra Perfume Rich, warm, excitingly feminine. .33 fl. oz. Reg. $14.50 $10.00

SPECIALS

Save up to $5.00

NOW YOU MAY CHARGE IT.

VISA MasterCard

AVON-NY 051052
AV_PIPES_006211

ODYSSEY Fragrance Petite .33 fl. oz. Ultra Cologne (A $5.00 Value)

ONLY $1.00 with any $9.50 ODYSSEY purchase on page 14.

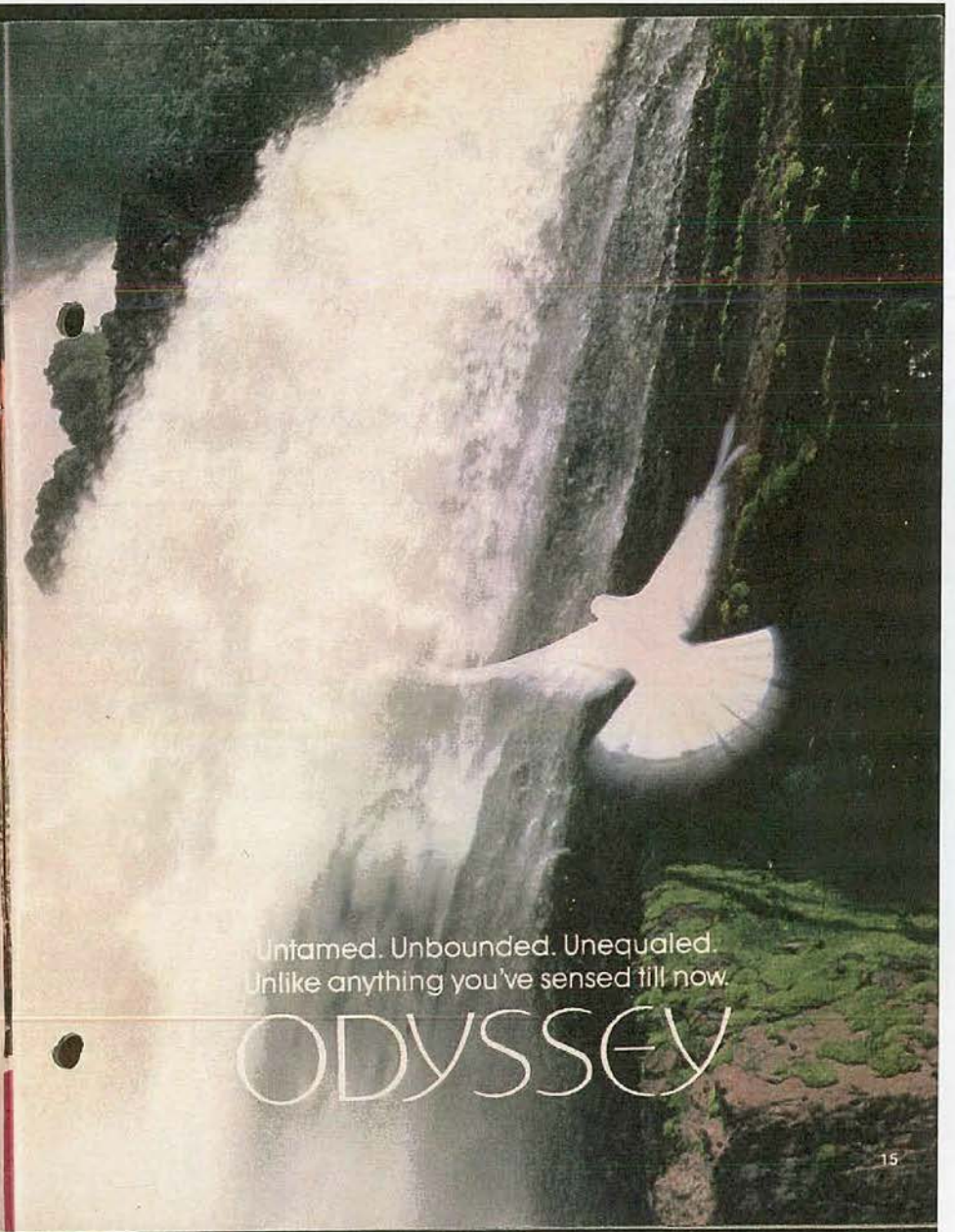
Ultra Sensation Body Smoother Scented with mimosa, magnolia, faint musky undertones. 3 fl. oz. Reg. $7.50 $4.50

Luxury Bath Foam Contemporary, fragrant, relaxing. 6 fl. oz. Reg. $7.00 $4.00

Ultra Cologne Spray Natural, nonaerosol. 1.8 fl. oz. Reg. $14.50 $9.50

Ultra Perfume Luxurious and long-lasting. .33 fl. oz. Reg. $14.50 $10.00

SPECIALS Save up to $5.00



AVON-NY 051053
AV_PIPES_0062212

SOFT MUSK
Fragrance
Petite
.33 fl. oz.
Ultra
Cologne
(A $5.00 Value)

ONLY
$1.00
with any
$8.50
SOFT MUSK
purchase
on page 16.

NEW AVON SOFT IMPRESSIONS

A. Soft Musk Fragranced Room Spray Freshens rooms quickly, fragrantly. 4.5 oz. net wt.
Reg. $8.50 $5.00

B. Soft Musk Fragranced Candle Reusable tin holder.
Reg. $9.00 $6.00

C. Soft Musk Potpourri Dried blossoms fragranced with Soft Musk. Reusable tin, 4" diam. 1 oz. net wt.
Reg. $14.00 $10.00

D. Soft Musk Delicate Drawer Sachets Four envelopes with Soft Musk-scented powder. Each, .18 oz. net wt.
Reg. $5.00 $3.00

E. Cologne Spray Full of promise and possibilities. 1.5 fl. oz.
Reg. $13.50 $8.50

F. Luxury Bath Foam Softly fragrant, immensely soothing. 6 fl. oz.
Reg. $7.00 $4.00

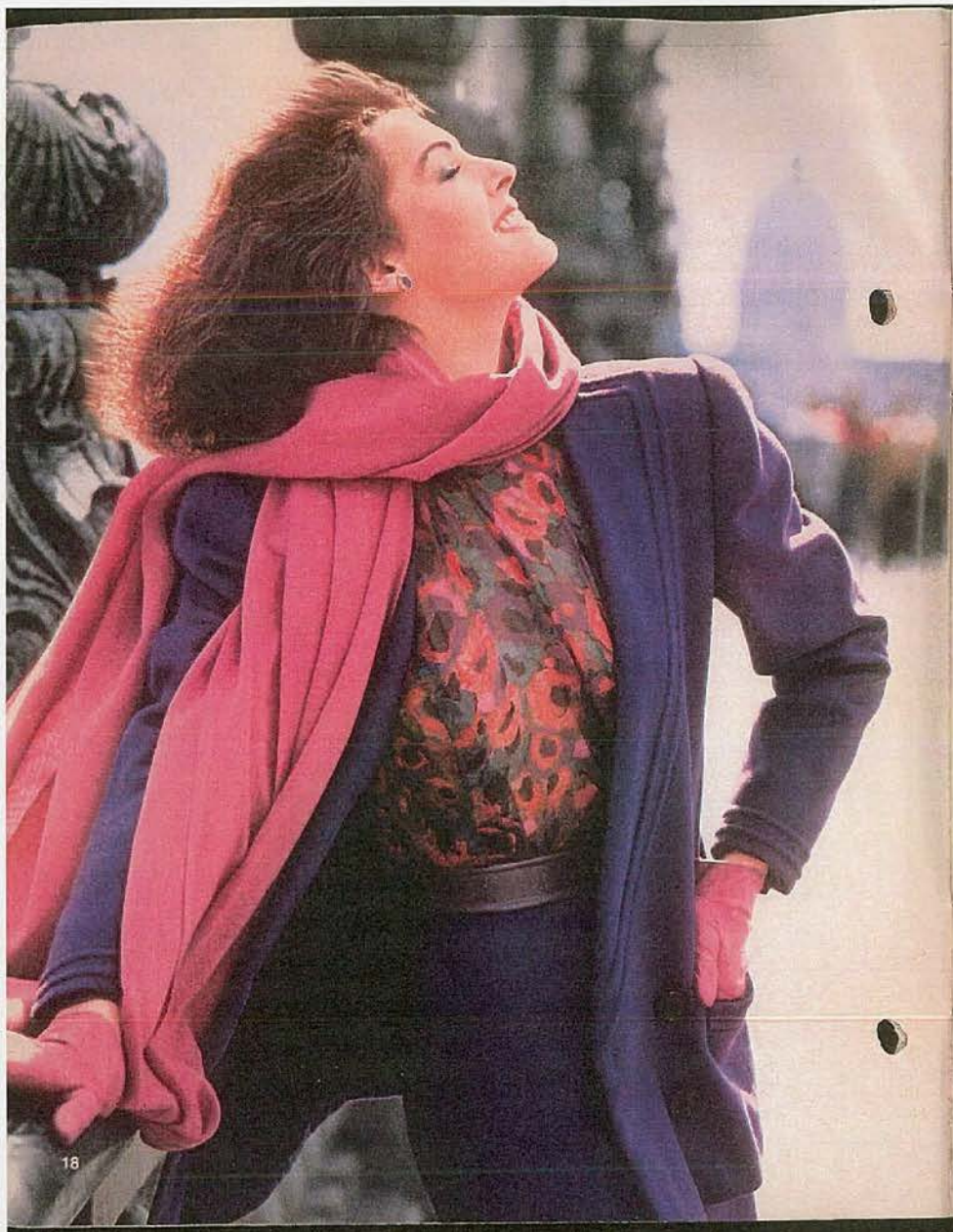
G. Perfume Long-lasting .33 fl. oz.
Reg. 14.50 $10.00

SPECIALS Save up to $5.00

Subtle, almost shy, yet endlessly alluring.

SOFT MUSK

AVON-NY 051054
AV_PIPES_0062213



Vivage

echoes the heartbeat of Paris.

New Body Veil
Lotion enriched with moisturizing emollients.
4 fl. oz. Reg. $11.50
$8.50

Emollient Gelée
Marvelous in the bath or shower. 5 oz. net wt.
Reg. $11.00
$8.50

Eau de Cologne Spray
Vibrant, elegant and very French. 1.5 fl. oz.
Reg. $20.00
$15.00

Specials
Save up to $5.00

AVON-NY 051055
AV_PIPES_0062214

Ultra beautiful ways to express yourself with fragrance.
Perfumed Powder Mist Scented powder that sprays on. Ariane, Foxfire, Candid, Timeless. Each, 4 oz. net wt. Reg. $7.00 $4.00 each
Ultra Perfume Rich, fine fragrance... and the longest lasting. Ariane, Foxfire, Candid, Timeless. Each, .33 fl. oz. Reg. $14.50 $10.00 each
Luxury Bath Foam Relaxing, pampering, fragrant. Ariane, Foxfire, Candid, Timeless. Each, 6 fl. oz. Reg. $7.00 $4.00 each
Ultra Cologne Spray In four different moods: Ariane, Foxfire, Timeless, Candid. Each, 1.8 fl. oz. Reg. $13.50 $8.50 each
SPECIALS
Save up to $5.00
CANDID
20
21

AVON-NY 051056
AV_PIPES_0062215

THIS MOTHER'S DAY

Remember her favorite fragrances.

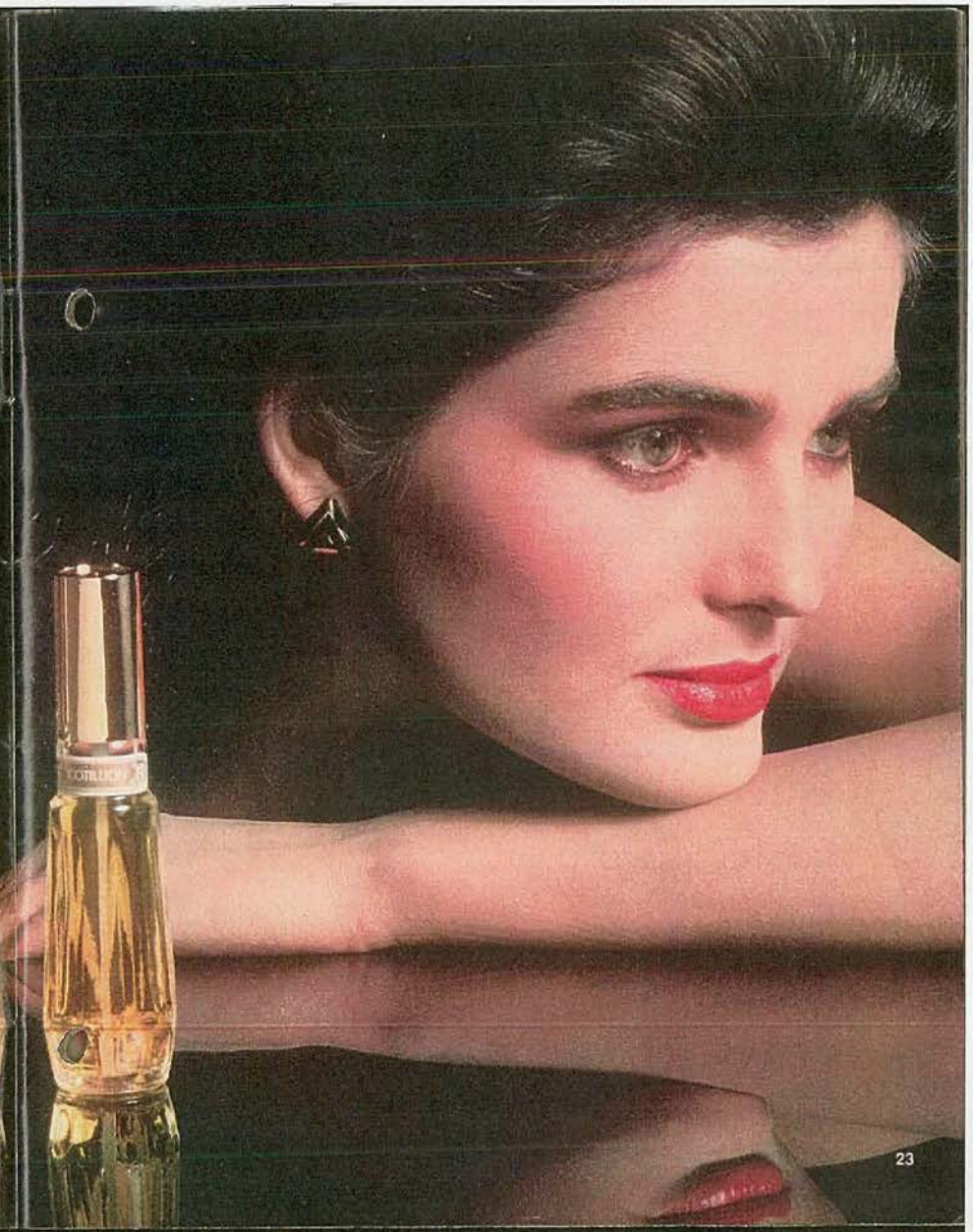
Cologne Spray
Your choice of Topaze, Charisma, Moonwind, Occur!
2.7 fl. oz. Reg. $13.50

SPECIAL $8.50 each
Save $5.00

Fragrance Favorites Anniversary Edition Cologne Spray Your choice of Here's My Heart, Bird of Paradise, Persian Wood, Brocade, Somewhere, Cotillion.
1 fl. oz. Reg. $7.00

SPECIAL $5.00 each
Save $2.00

Last Time in Brochure



AVON-NY 051057
AV_PIPES_0062216

Warm, radiant as the soft glow of sunlight.

Amber Mist

Perfumed Talc Super fine. 3.5 oz. net wt. **Reg. $3.50** $2.00

Silky Powderscents Solid stick, powdery feel. .5 oz. net wt. **Reg. $5.00** $3.00

Silky Soap With emollients. 3 oz. net wt. **Reg. $2.50** $1.60

SPECIALS
Save up to $2.00

You and me and

SWEET HONESTY

Perfumed Talc Silky, absorbent. 3.5 oz. net wt. **Reg. $3.50** $2.30

Emollient Body Splash Refreshing, moisturizing. 5 fl. oz. **Reg. $6.50** $4.00

Silky Powderscents .5 oz. net wt. **Reg. $5.00** $3.00

Perfumed Soap 3 oz. net wt. **Reg. $2.50** $1.60

SPECIALS
Save up to $2.50

Amber Mist Cologne Spray The dawn of a new day in fragrance. 2 fl. oz. **Reg. $10.00** $5.00

Sweet Honesty Cologne Spray 1.8 young-and-beautiful fluid ounces. **Reg. $10.50** $5.25

HALF PRICE

AVON-NY 051058
AV_PIPES_0062217

Glamorous Accents for Bedroom & Bath

Avon Water Lily Collection

NEW Soap Dish with Guest Soaps
A graceful dish, 4¾" long, of lovely Fostoria glass comes with a trio of Lily-fragranced guest soaps. Each, 1 oz. net wt.
Reg. $13.50 **$9.99** the set

NEW Perfume Bottle
Made in France and truly elegant! Ready to fill (and refill) with your favorite Avon fragrance. All glass, including stopper. 1.5 fl. ounce capacity. 5" high. Funnel included.
Reg. $16.50 **$12.99**

NEW Bath Cubes Heavenly fragrance to turn a bath into a soothing experience. Set of 6 double cubes, for 12 Lily-fragranced baths. Each cube, 1.5 oz. net wt.
Reg. $5.50 **$3.99** the set

NEW Beauty Dust with Puff
Luxurious and decorative, too. The dusting powder is beautifully scented with Lily fragrance. The fluffy orlon puff is deluxe! Container, 4¼" diam. 4 oz. net wt.
Reg. $15.00 **$10.99**

Specials

Save up to $4.01

AVON-NY 051059
AV_PIPES_0062218

Clearly Exquisite Hostess Gifts

Avon Letter Perfect Guest Soap Decals of stylized letters—all 26 available—on a 2.75 oz. net wt. soap. Scented with an Avon floral blend. Gift carton.
Reg. $3.00 **$2.49** each

Country Charm Lotion Pump Decorative sprayed glass pump dispenser holds 10 fl. oz. of Care Deeply.
Reg. $12.50 **$9.99**

Avon Citrus Fresh Soaps Glass jar with plastic stopper is filled with five 1-oz. citrus-scented soaps. Jar, 4¼" high.
Reg. $13.50 **$10.99**

Spring Garden Glycerine Guest Soap Beautiful scent; beautiful color. Hawaiian White Ginger in white. Honeysuckle in yellow. Roses, Roses in pink. 1 oz. net wt. each. Reg. $2.00 **99¢** each

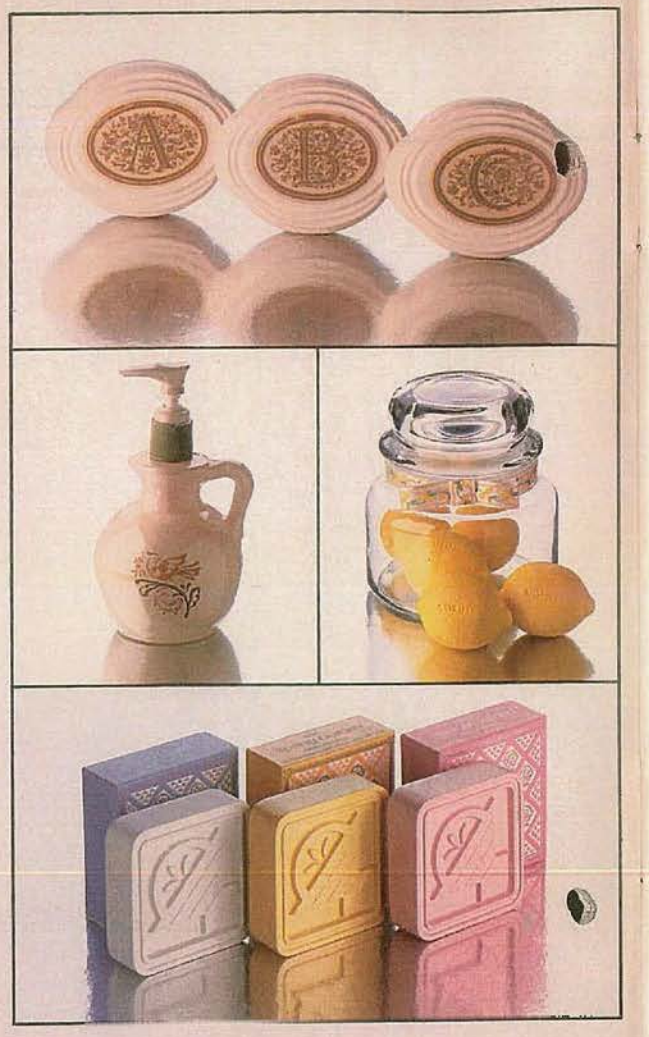
Specials

Save up to $2.51

NOW YOU MAY CHARGE IT.

VISA MasterCard

Dimensions given in this Brochure are approximate.



Fostoria Heart Vase Heart-shaped vase in Fostoria (synonymous the world over with the finest in glass!) is embossed with tiny hearts and holds five 1-oz. pink soaps in a floral blend fragrance. 5" high.
Reg. $18.50

Special

$14.99

Save $3.51

AVON-NY 051060
AV_PIPES_0062219

Two exquisite looks from one golden floral.

New Golden Flower Convertible Earrings
A goldtone flower stud with rhinestone that's charming alone and sensational with the flower-and-rhinestone dangle that turns it into a drop earring. Pierced only, with surgical steel posts. Stud, ¼" wide. Dangle, ¾" long.
Reg. $11.00

Special $8.99 the set
Save $2.01

AVON-NY 051061
AV_PIPES_0062220

Jewel-like accents— the fashion for Spring '85

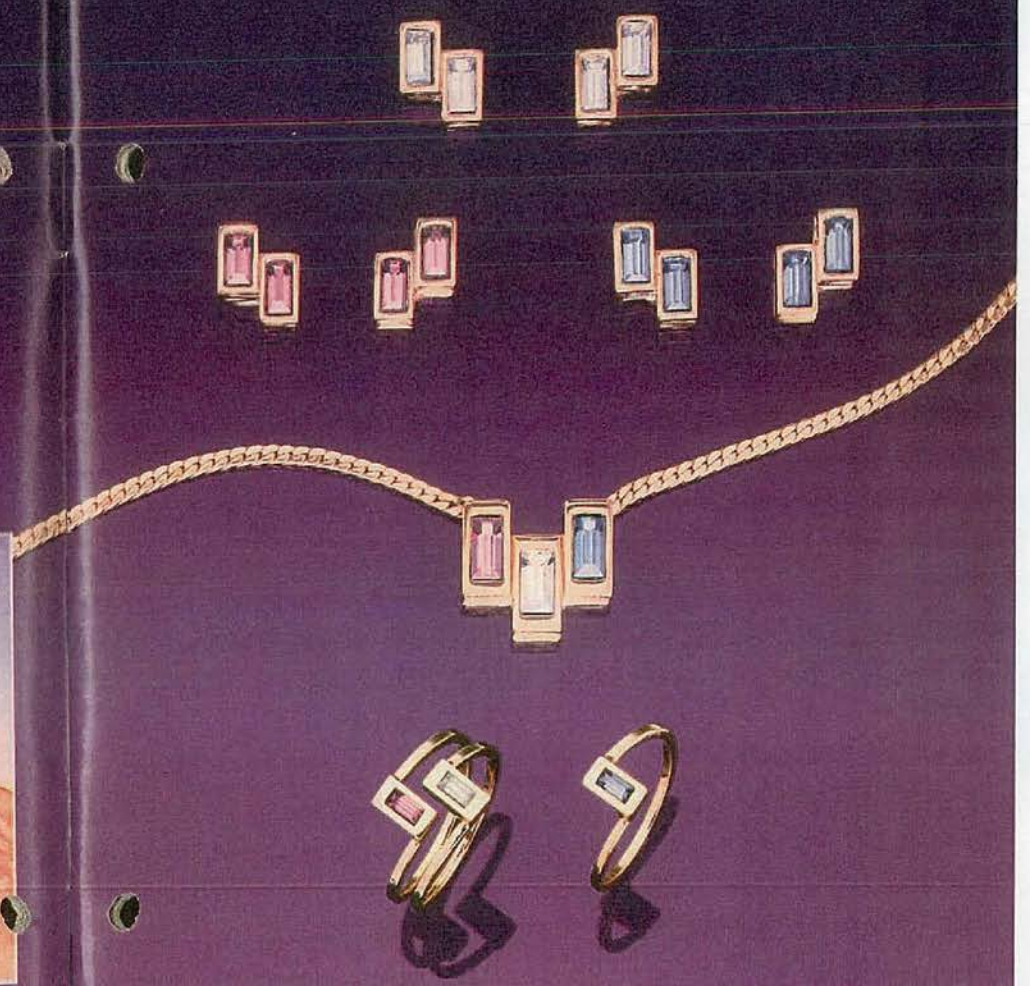
New
Delicate Hues Earrings Matching baguettes in a smart design. ¼" long. Simulated stones with the look of diamond, light amethyst or light sapphire. Pierced only, with surgical steel posts.
Reg. $10.00 $7.99 each pair

Delicate Hues Stackable Ring Wear one. Impress with two. Dazzle with three! Simulated light amethyst, diamond-like crystal, or simulated light sapphire. Goldtone setting. Sizes: 5, 6, 7, 8, 9.
Reg. $12.00 $9.99 each

New
Delicate Hues Necklace A light amethyst and a light sapphire, both simulated, beside a diamond-like crystal. Goldtone setting and goldtone chain. Pendant, ⅞" wide. Small, 16"; Large, 18".
Reg. $15.00 $11.99

Specials Save up to $3.01

Hat by Patricia Underwood; Jacket by Herve Benard; Evening Gown by Roberto Torres-Llovio; Sweater by U.M.I.



AVON-NY 051062
AV_PIPES_0062221

The sea's loveliest treasures are yours to wear this summer.

New Sea Swirls Earrings. Nature has inspired perfect warm-weather accessories. The richly fluted design in white plastic is accented with goldtone. ⅝" long. Clip or pierced, with surgical steel posts. **Reg. $10.00**

Special $7.99
Save $2.01

New Sea Swirls Lariat. The design is graceful and so versatile. The lovely white plastic shell with its goldtone accent is moveable. 1" long. Lariat-style goldtone chain. 26" long. **Reg. $16.00**

Special $12.99
Save $3.01

AVON-NY 051063
AV_PIPES_0062222

A. AVON CRYSTAL IMPRESSIONS
Earrings Polished goldtone studs to wear alone, or with crystal-like frosted plastic "jackets". Choose Crystal Frost or Soft Lilac. ¾" long. Pierced only. **Reg. $10.00** $7.99 each pair

Choker The muted crystal look. Clear and frosted plastic, accented with goldtone beads. Choose Crystal Frost or Soft Lilac. S, 17"; L, 19". **Reg. $19.00** $14.99 each

B. SNOW SPARKLE COLLECTION
A snowflake cluster of Austrian lead crystals set in silvertone.

Earrings ¼" wide. Pierced or clip. **Reg. $12.00** $9.99

Pendant ½" wide. Silvertone "whisper" chain. S, 16"; L, 18". **Reg. $16.00** $12.99

C. AVON PAVÉ COLLECTION
Rhinestones on goldtone create the rich look of pavé diamonds.

Earrings Glamorous squares, ½" wide. Clip or pierced. **Reg. $16.00** $12.99

Pendant Pavé triangle, ½" wide, on goldtone chain. S, 16"; L, 18". **Reg. $18.00** $14.99

Necklace Pavé plaques on goldtone collar. S, 16"; L, 18". **Reg. $50.00** $39.99

Stick Pin Elegant and versatile! 2¼" long. **Reg. $11.00** $8.99

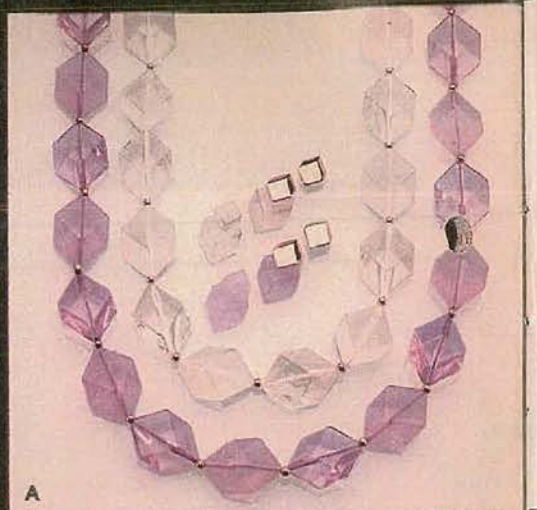
D. New PINK SPARKLE COLLECTION
Simulated pink diamonds and simulated clear diamonds.

Earrings ½" wide. Pierced only. **Reg. $16.00** $12.99

Necklace Pendant, ½" wide, on goldtone cobra chain. S, 16"; L, 18". **Reg. $20.00** $15.99

Specials Save up to $10.01

Pierced earrings have surgical steel posts.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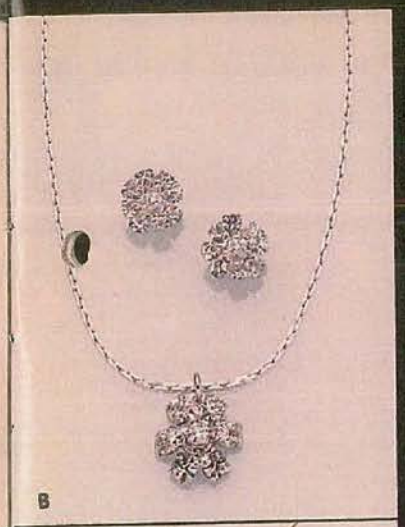

B

C

D

The dazzling look of sapphire.

New Blue Elegance Ring
One sparkling simulated sapphire, set off by rhinestones. The setting is silvertone. The look is elegant! Sizes: 5, 6, 7, 8, 9, 10. **Reg. $19.00**

Special $14.99
Save $4.01

Now you may charge it with Visa or MasterCard.

AVON-NY 051064
AV_PIPES_0062223

Hearts and Lace Collection
Goldtone and simulated pearls in delicate design.

Chain Necklace 32" long.
Reg. $12.00 $8.99

Chain Bracelet
S, 6¼"; M, 7⅛"; L, 7¾".
Reg. $10.00 $6.99

Sweeping Sparkle Collection
Gleaming goldtone accented with Austrian lead crystals.

Necklace Pendant, 1⅛" wide. Goldtone chain: S, 16"; L, 18". Reg. $12.00 $9.99

Earrings Pierced only.
⅜" wide. Reg. $9.00 $6.99

Traditional Love Pendant
Goldtone heart with simulated ruby. Pendant, ⅞" long. Goldtone chain, 16". Reg. $16.00 $8.99

Love Doves Necklace
All goldtone with hearts and doves design. Chain: S, 15"; L, 17". Reg. $11.00 $8.99

Pierced earrings have surgical steel posts.

New Crystal Heart Bracelet
Goldtone or silvertone chain. Bracelet sizes: S, 6¼"; M, 7⅛"; L, 9¾". Anklet sizes: S, 9"; L, 9¾".
Reg. $10.00 $7.99 each

New Lilac Treasures Box and Pendant Enamel-like pendant, ⅞" wide, with goldtone chain. S, 16"; L, 18". Plastic lalique-glass look box, 2½" long. Reg. $18.00 $14.99 the set

Genuine Onyx and Brilliantelle Ring
Genuine sterling silver setting. Sizes 5, 6, 7, 8, 9.
Reg. $60.00 $49.50

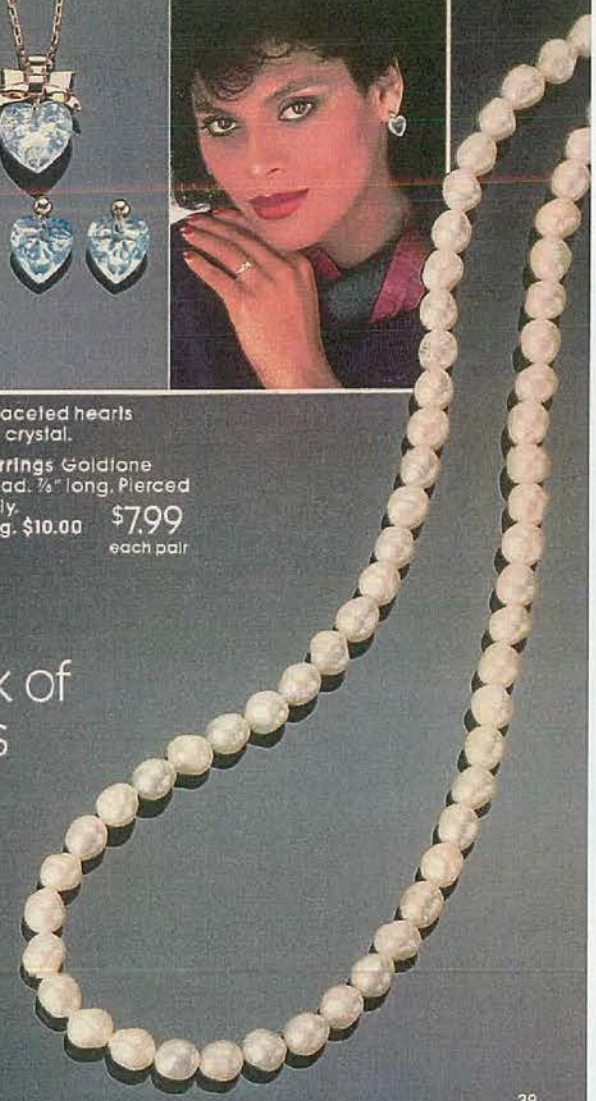
Ruby Red Pinky Ring
Simulated ruby, goldtone setting. Sizes: 3, 4, 5, 6, 7, 8, 9.
Reg. $12.00 $9.99

Avon Romantic Facets Collection Faceted hearts with the look of rose, clear, or aqua crystal.

Necklace Pendant, 1⅛" long. Goldtone bow and chain. S, 18"; L, 20".
Reg. $16.00 $12.99 each

Earrings Goldtone bead. ⅜" long. Pierced only.
Reg. $10.00 $7.99 each pair

The classic look of baroque pearls



Classic Baroque Necklace
Simulated baroque pearls, as lustrous as treasures from the sea. Cream, with goldtone clasp. S, 22"; L, 24".
Reg. $16.00 $12.99

All on Special
Save up to $10.50

AVON-NY 051065
AV_PIPES_0062224

A. Glowing Sparkles Ring Two simulated opals, two Austrian lead crystals, in goldtone setting. Sizes 5, 6, 7, 8, 9. **Reg. $19.00** $14.99

B. Shimmering Smoke Ring Simulated hematite stone, goldtone setting. Sizes 5, 6, 7, 8, 9. **Reg. $18.00** $14.99

C. Classic Drama Earrings Goldtone triangles. Green/blue or black design. ¾" wide. Clip or pierced. **Reg. $12.00** $9.99 each pair

D. Royal Azura Choker Simulated lapis lazuli beads, goldtone accents and goldtone center motif, 2" wide. S, 16"; L, 18". **Reg. $40.00** $29.99

FIERY GLOW COLLECTION
Simulated opals framed in goldtone

E. Earrings ⅜" long. Clip or pierced. **Reg. $12.00** $9.99

F. Pendant ½" long, on goldtone chain. S, 16"; L, 18". **Reg. $16.00** $12.99

G. Polished Strands Wristchain "Zebra" chain in silvertone or goldtone. S, 6⅛"; M, 7⅛"; L, 7¾". **Reg. $9.00** $6.99 each

FLORENTINE COLLECTION
Polished silvertone or goldtone.

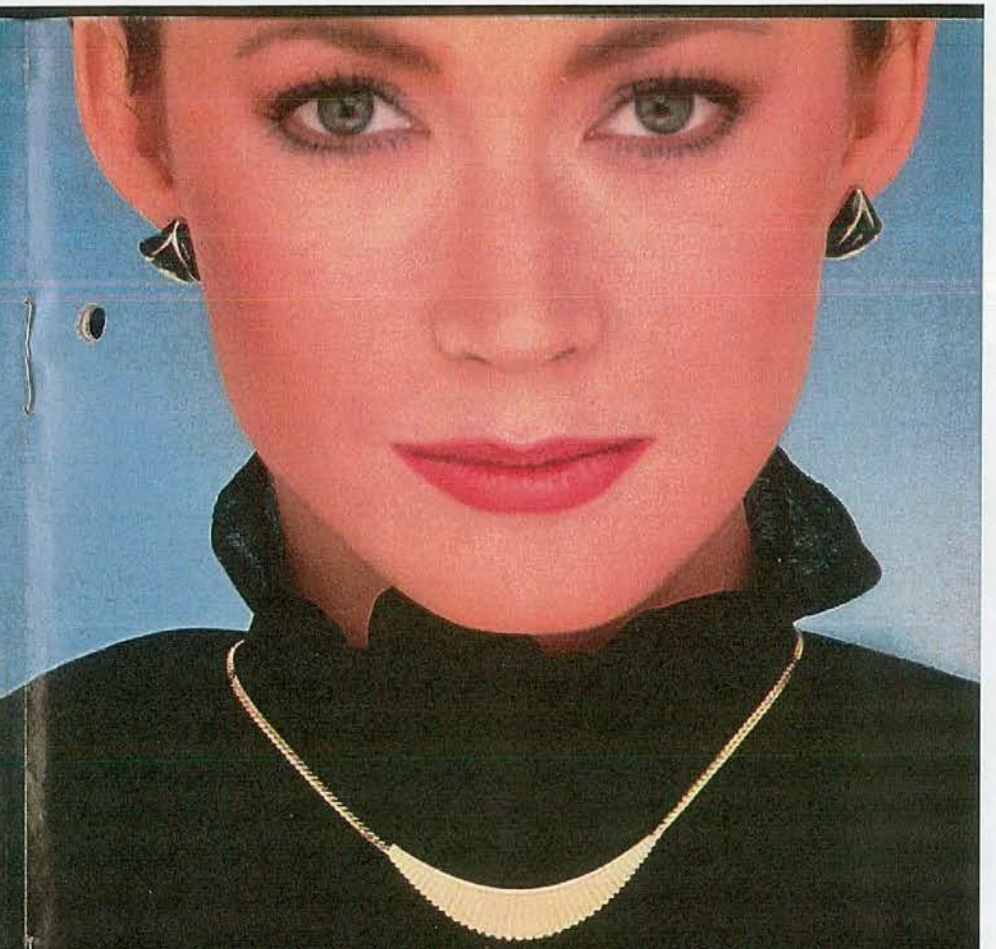
H. Chain Bracelet S, 6⅛"; M, 7⅛"; L, 7¾". **Reg. $11.00** $8.99

I. Chain Necklace S, 16"; M, 18"; L, 20". **Reg. $16.00** $12.99

J. Multi-Strand Convertible Necklace/Bracelet One silvertone, two goldtone chains to wear as a long necklace or, detached, as choker and bracelet. S, 21¾", becomes 15" choker and 6¾" bracelet. L, 24½", becomes 17" choker and 7½" bracelet. **Reg. $25.00** $17.99 each set

Specials Save up to $10.01

Pierced earrings have surgical steel posts



Jewelry with a touch of drama.

Avon Pleated Crescent Necklace
Fashion-right for day or night.
Textured goldtone crescent, 2¼" wide, on polished goldtone chain.
S, 15"; L, 17". **Reg. $16.00**

Special $12.99
Save $3.01

AVON-NY 051066
AV_PIPES_0062225

AVON TRI-COLOR COLLECTION Yellow goldtone, silvertone and rose goldtone.

A. **Chain Bracelet** S, 6½"; M, 7⅛"; L, 7¾". **Reg. $15.00** $12.99

B. **Chain Necklace** 2" tassel. S, 16"; L, 18". **Reg. $23.00** $18.99

C. **Chain Earrings** 1" long. Pierced or clip. **Reg. $15.00** $12.99

D. **Ring** Three bands. Sizes 5, 6, 7, 8, 9. **Reg. $18.00** $14.99 Set of 3

E. **Soft Twist Earrings** Silvertone or goldtone. 1¼" long. Pierced. **Reg. $12.00** $9.99 each pair

F. **Soft Knot Convertible Necklace** Silvertone and goldtone chains. S, 15"; L, 17". **Reg. $28.00** $16.99

SCALLOPED CHAIN COLLECTION Goldtone with ribbed, scalloped effect.

G. **Earrings** ¾" long. Pierced **Reg. $10.00** $7.99

H. **Bracelet** S, 6½"; M, 7¼"; L, 7¾". **Reg. $9.00** $6.99

I. **Choker** S, 15"; L, 17". **Reg. $12.00** $9.99

J. **Avon Golden Pinwheel Earrings and Button Covers Set** Goldtone pierced earrings, ⅜" diam., with simulated pearls. Two goldtone button covers, ⅜" diam. **Reg. $12.00** $9.99 the set

K. **Simulated Pearl Hoop Earrings** Goldtone accents, 1" wide. Pierced. **Reg. $14.00** $10.99

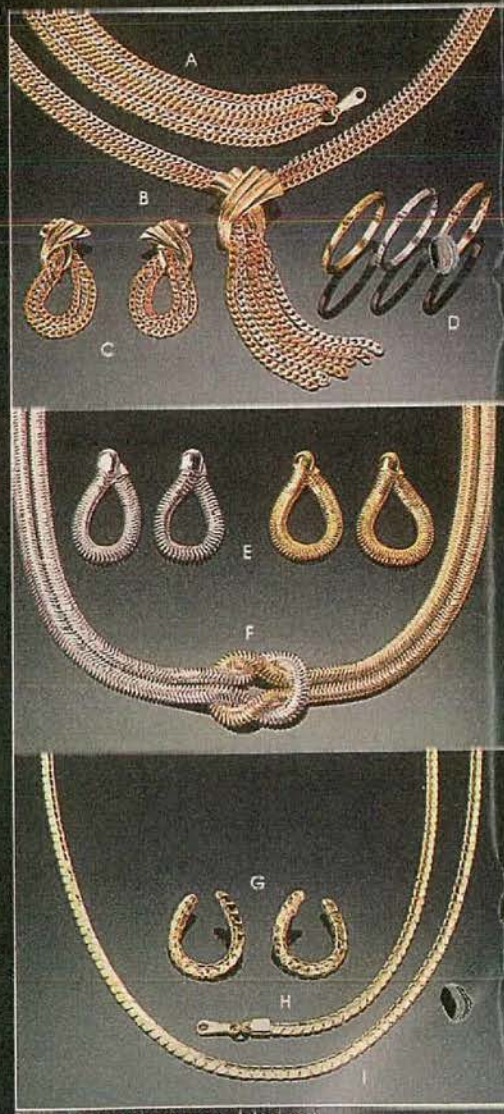
L. **Braided Hoop Earrings** Goldtone or (not shown) silvertone. ⅜" wide. Pierced. **Reg. $7.00** $5.99

M. **14K Gold-Filled and Sterling Silver Convertible Earrings** Studs, 3 mm. Jackets, ½" wide. Pierced. **Reg. $32.00** $24.50

N. **Textured Knot Earrings** Goldtone, ½" long. Pierced or clip. **Reg. $7.00** $5.99

O. **Mesh and Bead Necklace** All goldtone. S, 16"; L, 18". **Reg. $24.00** $19.99

Specials Save up to $11.01



Pierced earrings have surgical steel posts.

Pearlessence Earrings Simulated pearl on goldtone backing. ½" long. Pierced or clip. **Reg. $11.00** $9.99

Cultured Pearl and Sterling Silver Lily Necklace Pendant, 1" long. Sterling silver chain. S, 16"; L, 18". **Reg. $55.00** $49.00

Specials

Save up to $6.00

See back cover

AVON-NY 051067
AV_PIPES_0062226

Personalized Teddy Bear Pin
Textured goldtone tack pin with choice of 12 simulated birthstones. 1" high.
Reg. $7.00 **$5.99** each

My Favorite Pet Pins
Goldtone with tack back.
Lovable Mutt, ⅝" high.
German Shepherd, ⅝" high.
Poodle, ⅞" high.
Cocker Spaniel, 1" wide. Reg. $7.00 **$5.99** each

Wishbone Convertible Earrings
Wear the simulated pearl stud alone or with the goldtone jacket.
⅝" long. Pierced only. Reg. $10.00 **$7.99** the set

Sculptured Butterfly Ring
Goldtone with beautifully detailed design. Sizes 5, 6, 7, 8, 9. Reg. $16.00 **$12.99**

Avon Lucky Ladybug Pins
Black-accented tack pins in enamel-like blue, red or yellow with goldtone. ½" long.
Reg. $6.00 **$4.99** each

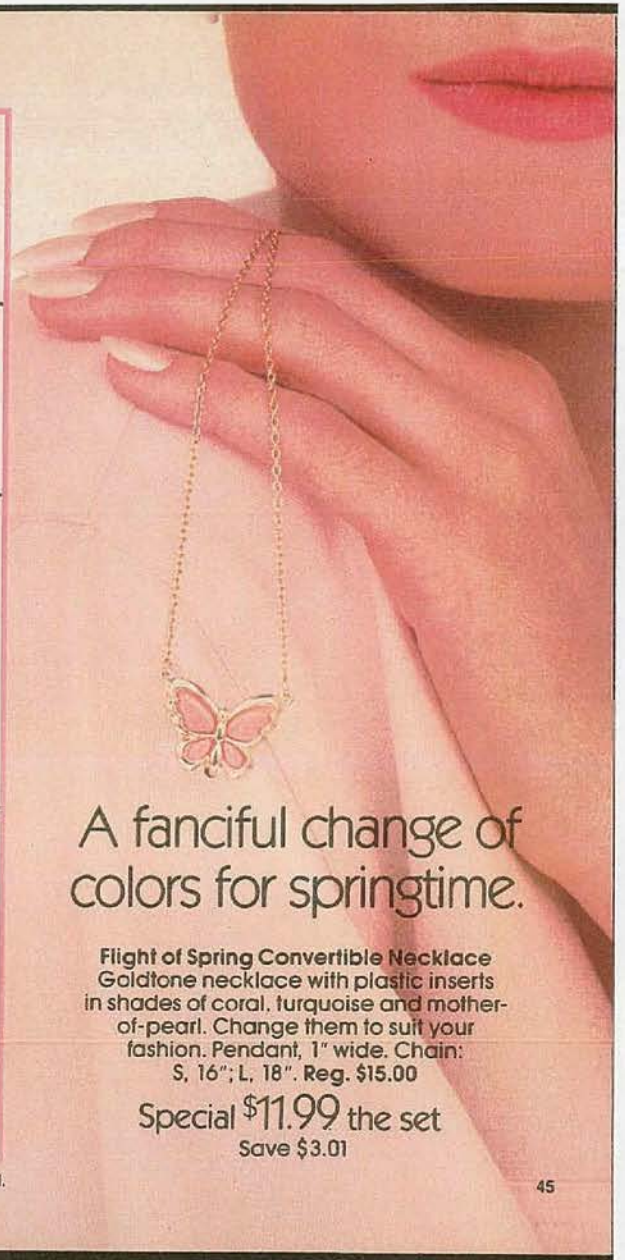
New Rose Blossom Earrings
Tiny fabric roses on a silvertone setting. Purple, pink or red. Pierced only.
Reg. $6.00 **$4.99** each pair

Specials Save up to $3.01

Pierced earrings have surgical steel posts.

VISA MasterCard NOW YOU MAY CHARGE IT.

Dimensions given in this Brochure are approximate.



A fanciful change of colors for springtime.

Flight of Spring Convertible Necklace
Goldtone necklace with plastic inserts in shades of coral, turquoise and mother-of-pearl. Change them to suit your fashion. Pendant, 1" wide. Chain: S, 16"; L, 18". Reg. $15.00

Special **$11.99** the set
Save $3.01

Blouse by Harvé Benard.

AVON-NY 051068
AV_PIPES_0062227

A. Genuine 14K Gold-Filled Double Heart Pendant
Heart-within-a-heart pendant, ⅝" wide, on delicate 14k gold-filled chain. S, 16"; L, 18".
Reg. $35.00 $25.00

New

B. I Love You Pendant
Goldtone heart with "I love you" on the front, and your choice of "Mother," "Grandmother," or without an inscription on the back. Pendant, ⅝" wide, with goldtone chain. S, 18"; L, 20".
Reg. $14.00 $10.99 each

C. Heart Hoop Earrings Goldtone or silvertone, ½" long. Pierced only, with surgical steel posts. **Reg. $6.00** $4.99 each pair

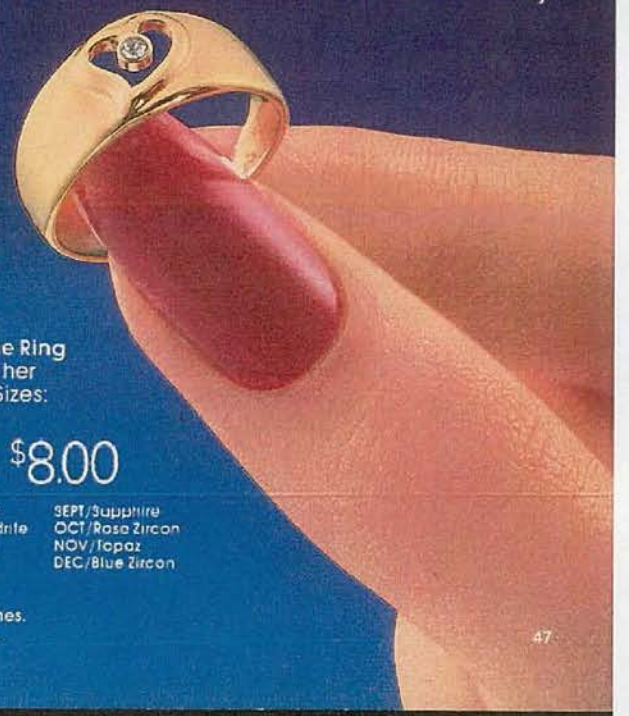
D. Classic Heart Pin Simulated ruby in a heart of simulated pearls. Goldtone setting. 1" long.
Reg. $10.00 $7.99

E. Love & Sparkle Pendant
Dainty goldtone pendant, 1¼" long, with rhinestone on goldtone chain. S, 16"; L, 18".
Reg. $12.00 $9.99

F. Pavé Mom Pendant
Goldtone letters with pavé diamond-look accent. Pendant, ½" long. Goldtone chain, S, 16"; L, 18".
Reg. $15.00 $11.99

All on Special Save up to $10.00

A gift from the heart for Mother's Day



Heart Silhouette Birthstone Ring
Choose her birthstone, or her favorite color. Goldtone. Sizes: 5, 6, 7, 8, 9. **Reg. $16.00**

HALF PRICE $8.00

JAN/Garnet	MAY/Emerald	SEPT/Sapphire
FEB/Amethyst	JUNE/Alexandrite	OCT/Rose Zircon
MAR/Aquamarine	JULY/Ruby	NOV/Topaz
APR/Diamond	AUG/Peridot	DEC/Blue Zircon

All birthstones are simulated stones.
Not all jewelry shown actual size.

AVON-NY 051069
AV_PIPES_0062228

Avon Effective Eye Makeup Remover
Takes off eye makeup gently, thoroughly. Fragrance-free.
2 fl. oz. Reg. $3.00 **$1.99**

Avon Professional Makeup Brow/Lash Brush Natural bristles, plastic handle.
5" long. Reg. $5.00 **$2.99**

Colortwists Eye Shadow
Creamy, smooth, dramatic frosts.
.05 oz. net wt. Reg. $6.00 **$3.99**

Marvelous Mauve	Stunning Slate
Rich, Rich Violet	Mischievous Moss
The Best Bronze	Not-So-Shy Apricot

Ultra Wear Lasting Brow Pencil Gives long-wearing, even coverage. Waterproof, smudge-resistant. Tawny, Dark Brown, Charcoal, Black. .03 oz. net wt.
Reg. $4.00 **$2.49**

SPECIALS Save up to $2.01
See Catalog Color Chart for color accuracy.

NOW, MASCARA GOES LIGHT OR LUSH AUTOMATICALLY

Adjusts for natural, lovely lashes

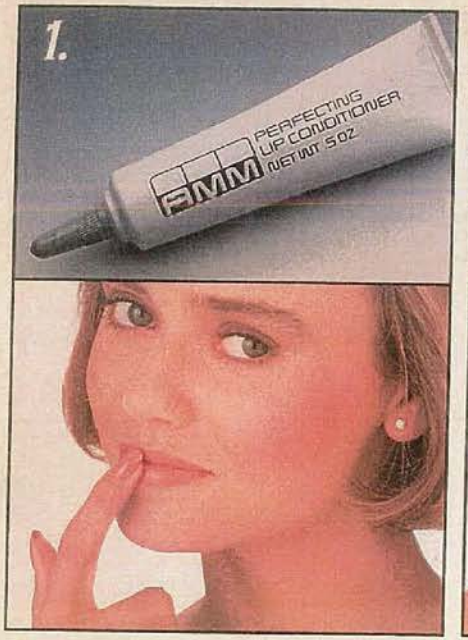
Adjusts for thick, lush lashes.

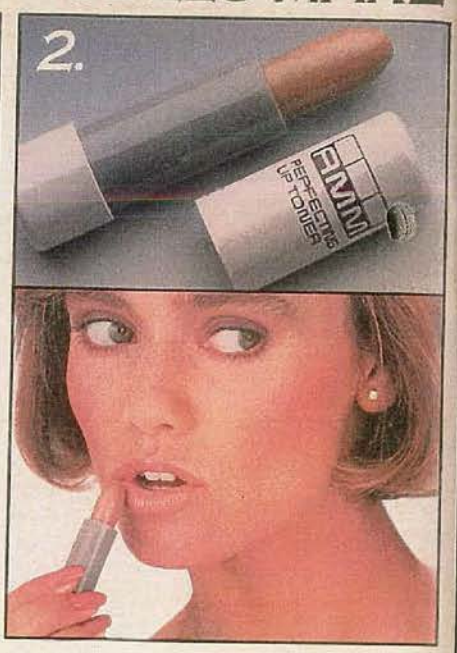
NEW
Lash Selector Mascara
Get the look you want. Easily. Instantly. Choice of two formulas:
Long-wearing Waterproof in Smoky Brown or Rich Black.
Gentle Conditioning in Brown Sable or Black Ebony.
Each, .4 oz. net wt. Reg. $5.50

SPECIAL $3.49 EACH

AVON-NY 051070
AV_PIPES_0062229

LIPS: HOW THE MODELS MAKE THEM SOFT AND BEAUTIFUL





CONDITION

Avon Advanced Moisture Makeup Perfecting Lip Conditioner Wear under lipstick to keep it looking smoother. Helps prevent chapping, flaking. .5 oz. net wt. Reg. $6.50 **$4.99**

TONE

Avon Advanced Moisture Makeup Perfecting Lip Toner Evens color variations in lips so lipstick shades stay true. Shades: Light, Deep. .13 oz. net wt. Reg. $4.50 **$2.99**

COLOR

Ultra Wear Lipstick Glamorous cremes, fabulous frosts in a smooth, creamy formula. .13 oz. net wt. Reg. $4.00 **$2.99**

Desert Pink ▲	Cottage Rose ▲	Passionberry ▲
Silky Peach ▲	Spicy Ginger ▲	Cashmere Brown ▲
Begonia Pink ●	Regatta Red ●	Mulberry Mauve ●
Wine 'N Rubies ●	Deep Sea Coral ●	Shellbeige ●

U[illegible] Wear Lasting Liplining Pencil Defines lip shape perfectly. .03 oz. net wt. Reg. $4.00 **$2.49**

Mauve	Plum Wine	Brown

SMOOTH OUT AND BLEND

Avon Professional Makeup Lip Brush. Natural bristles, plastic handle. 5" long. Reg. $5.00 **$2.99** each

See Catalog Color Chart for complete shade selection and color accuracy. Model: Vanessa Angel.

▲FROSTS ●CREMES

ALL ON SPECIAL Save up to $2.01

AVON-NY 051071
AV_PIPES_0062230

SKIN: HOW THE MODELS MAKE IT GLOW

COVER

Avon Advanced Moisture Makeup Perfecting Creme Makeup Covers flaws and imperfections. Evens out skin tone. And moisturizes. 1 oz. net wt. Reg. $5.50 **$3.49**

Avon Advanced Moisture Makeup Perfecting Liquid Makeup Does the same for those who prefer a liquid foundation. 1 fl. oz. Reg. $5.50 **$3.49**

Porcelain Beige	Rich Amber	Rosefint Beige
Almond Beige	Rich Copper	Toasted Tan
Honey Beige	Shellpink Beige	Golden Bronze
Spiced Amber	Blush Beige	Rich Mahogany

ADD RADIANCE

Ultra Wear Brush-On Blush Smooth on sheer, glowing color. Stays ultra fresh, ultra true. .15 oz. net wt. Reg. $6.50 **$4.99**

Preferable Pink▲	Golden Peach▲
Rose Lustre▲	Amber Brown▲
Exotic Plum	Sienna Red

▲FROSTS

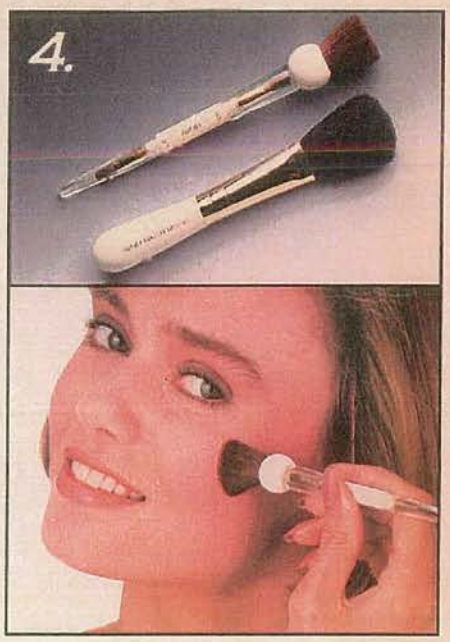
See Catalog Color Chart and Perfect Foundation Selector for color accuracy. Model: Vanessa Ang

FINISH WITH POWDER

Avon Advanced Moisture Makeup Perfecting Pressed Face Powder Fine textured; comes in a refillable, mirrored compact. .5 oz. net wt. Reg. $6.50 **$5.49**

Avon Advanced Moisture Makeup Perfecting Loose Face Powder "Sets" make-up, helps it look better longer. 1 oz. net wt. Reg. $6.50 **$5.49**

Translucent	Translucent Tan



BLEND AND SMOOTH

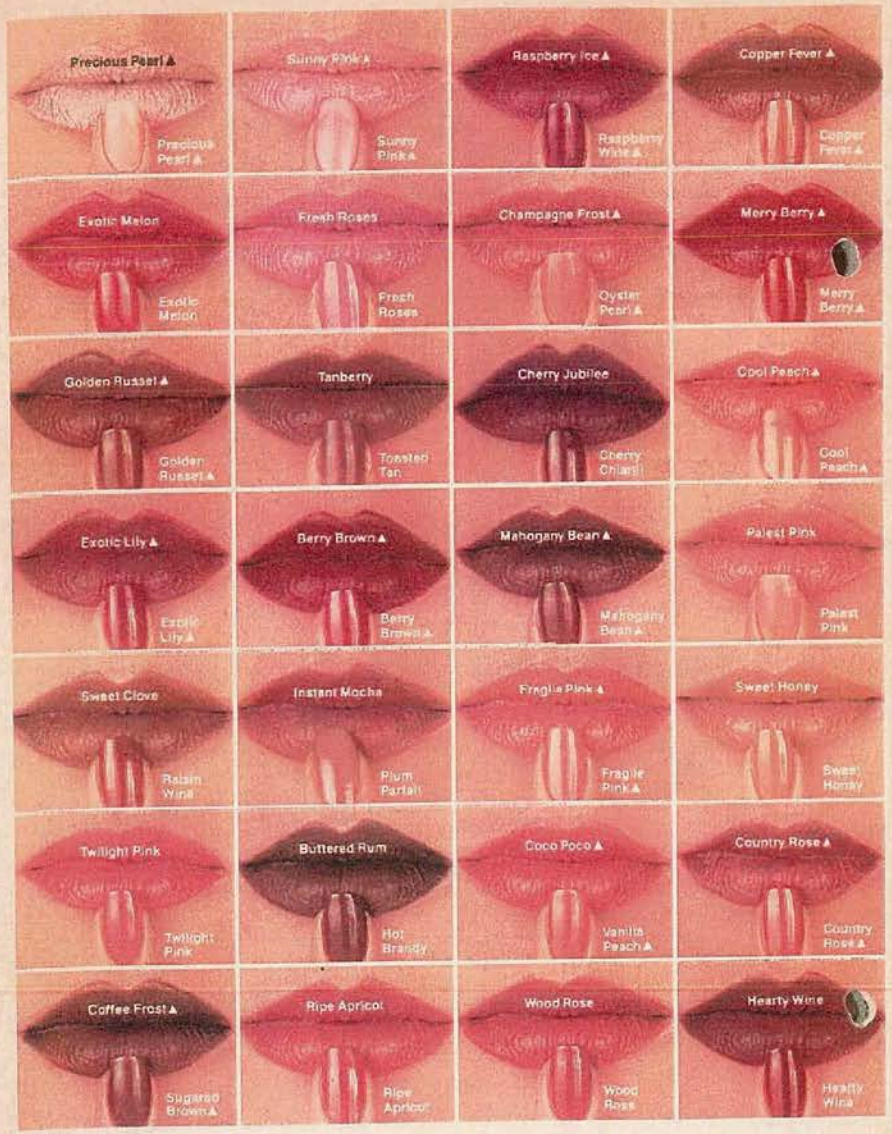
Avon Professional Three-In-One Brush Kit Has a natural bristle blush brush, lip brush and eye brush. Plastic handle. 5¼" long. Reg. $10.00 **$7.99**

Avon Professional Makeup Blush Brush Natural bristles, plastic handle. 5" long. Reg. $6.50 **$4.99**

Also available:
Avon Advanced Moisture Makeup Perfecting Pressed Face Powder Refill .5 oz. net wt. Reg. $4.50 **$3.99**

ALL ON **SPECIAL** Save up to $2.01

AVON-NY 051072
AV_PIPES_0062231



COORDINATES...WE MATCH THEM UP SO YOU DON'T HAVE TO.

Smooth Touch Powder Eye Shadow .06 oz. net wt.
Reg. $4.50 **$2.49**

Lively Lavender	Positively Pewter▲
Whispering Blue	Sparkling White▲
Budding Rose▲	Breathless Pink
Breezy Turquoise	Crystal Topaz▲

Brush-On Mascara
Brown/Black, Black, Blue.
.15 oz. net wt.
Reg. $4.00 **$1.99**

Puff-On Powder Blush
.06 oz. net wt.
Reg. $5.50 **$2.99**

Windblown Rose▲	Rainfresh Berry▲
Sundrenched Apricot▲	Bold Fuchsia▲
Terra Cotta	

▲FROSTS

Full Color Lipstick
.13 oz. net wt.
Reg. $3.50 **$1.99**

Quick Dry Nail Enamel
.5 fl. oz.
Reg. $3.50 **$1.99**

SPECIALS
Save up to $2.51

See Catalog Color Chart for complete shade selection and color accuracy.

AVON-NY 051073
AV_PIPES_0062232

SKIN SAVERS

NORMAL SKIN

Rich Moisture Face Cream Smooths and softens while protecting skin's own moisture. Can be used under makeup. 7 oz. net wt. **Reg. $7.50**

Rich Moisture Body Lotion Its protective barrier locks in the skin's own moisture. Light, non-greasy. 16 fl. oz. **Reg. $7.50**

DRY-TO-VERY-DRY SKIN

Vita-Moist Body Lotion Super-rich emollients help supply moisture to the skin and relieve all-over dryness. 16 fl. oz. **Reg. $7.50**

Vita-Moist Face Cream Supplies moisture to the skin and holds it there. Face feels velvety smooth. 7 oz. net wt. **Reg. $7.50**

BEST PRICE THIS YEAR $3.49 each Save $4.01

AVON-NY 051074
AV_PIPES_0062233

HAND SAVERS

DRY-TO-VERY-DRY SKIN

Vita-Moist Hand Cream Nongreasy, extra-rich formula for hands that need extra moisture. 6 oz. net wt. Reg. $3.50 **$1.75**

NORMAL SKIN

Rich Moisture Hand Cream Nongreasy, light moisturizing that effectively softens. 6 oz. net wt. Reg. $3.50 **$1.75**

WORK-WEARY HANDS

Silicone Glove Use before and after heavy chores to soothe and smooth. Protects against grime, too. 4.5 oz. net wt. Reg. $3.50 **$1.75**

BROWN-SPOTTED HANDS

Avon Banishing Cream Spot Fading Preparation Helps fade dark spots and prevents them from recurring. Contains a sunscreen. 3 oz. net wt. Reg. $8.50 **$4.25**

HALF PRICE Save up to $4.25

AVON-NY 051075
AV_PIPES_0062234

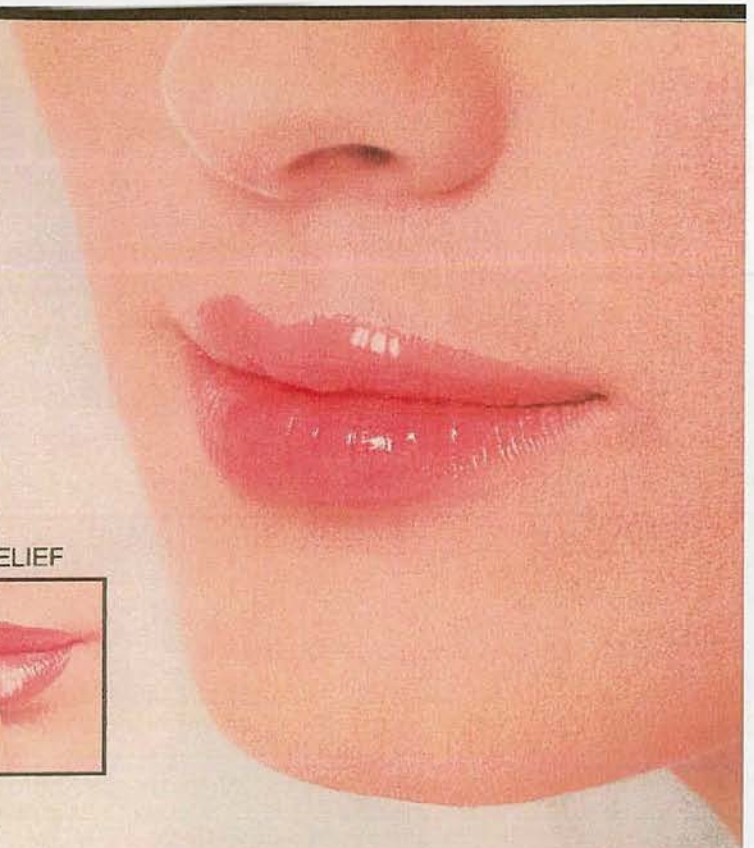
LIP SAVERS

SOOTHING RELIEF

- Softens
- Smooths
- Moisturizes

Care Deeply Lip Balm with Sunscreen
Contains Factor 4 sunscreen.
.15 oz. net wt. **Reg. $1.25**

ONLY 69¢



MEDICATED RELIEF

- Cold Sores
- Fever Blisters
- Cracked Lips

Care Deeply Medicated Lip Relief
Contains Factor 8 sunscreen.
.20 oz. net wt. **Reg. $1.79**

ONLY $1.11

AVON-NY 051076
AV_PIPES_0062235

HOSPITAL-TESTED FOR EXTREMELY DRY SKIN

Avon Moisture Therapy
Visible improvement in the texture and feeling of extremely dry skin in just 7 days.

Body Lotion – Helps to soften skin—and seal in precious moisture. 7 fl. oz. Reg. $6.50. $4.50

Bath Oil – Works as an all-over moisturizing treatment. 7 fl. oz. Reg. $8.00 $5.50

Hand Cream – Provides instant relief for dry, chapped hands. 3 oz. net wt. Reg. $3.75 $3.00

SPECIALS Save up to $2.50

WORRY-FREE SUN PROTECTION

SUN SEEKERS

For Dark Skin:
Dark Tanning Oil—SPF 2
4 fl. oz. Reg. $5.00 $2.99

For Normal Skin:
Tanning Lotion—SPF 4
Water Resistant 4 fl. oz.
Reg. $5.00 $2.99

For Fair Skin:
Sunsafe Tanning Lotion—SPF 8 Water Resistant
4 fl. oz. Reg. $5.50 $3.49

Protective Stick—SPF 15
Spot protection for nose, ears, throat, etc. .5 oz. net wt.
Reg. $5.50 $3.49

For Fair or Highly Sun-Sensitive Skin:
Ultra Sunsafe Tanning Lotion—SPF 15 Water Resistant
4 fl. oz. Reg. $5.50 $3.49

Tan Saver Moisturizing Lotion Minimizes flaking, peeling. Non-greasy. 4 fl. oz. Reg. $5.00 $2.99

SPECIALS Save $2.01

AVON-NY 051077
AV_PIPES_0062236

BEAUTIFUL SKIN BASICS

A. ADAPT Skin Responsive Facial Conditioner Specially formulated to moisturize dry areas, absorb oil in oily "T" zone. Helps balance complexion. 3 fl. oz.
Reg. $8.00 **$5.99**

B. Beauty Fluid by Avon
Fluide de Beauté
Super-light moisture that is absorbed instantly to help skin look years younger. Contains a sunscreen.
3 fl. oz. Reg. $5.50 **$3.99**

C. Fresh As Nature Soaps
Each beautifully boxed. Each, 3 oz. net wt.
Wheat Germ & Glycerine Soap For Normal Skin.
Aloe Vera Soap For Dry Skin.
Witch-Hazel & Lyme Soap
For Oily Skin.
Reg. $2.50 **$1.69** each

D. Fresh As Nature Masks
Dry in 10–15 minutes. Rinse off with water. Each, 1.5 oz. net wt.
Rose Clay Mask
For Normal Skin.
Mineral Clay Mask
For Dry Skin.
Reg. $2.50 **$1.69** each

E. Peel-Off Facial Mask
Helps rid pores of dirt, flakes and dead skin in 20 minutes. For all skin types. Each, 3 oz. net wt.
Aloe Smooth
Avon Green Apple Fresh
Egg White Firmer
Reg. $3.50 **$1.99** each

F. Sparkling Finish Face Freshener Removes excess oil, dirt, makeup. 8 fl. oz.
Reg. $4.50 **$2.99**

G. Gentle Everyday Face Wash
Less drying than ordinary soap. 2.5 oz. net wt.
Reg. $3.00 **$2.50**

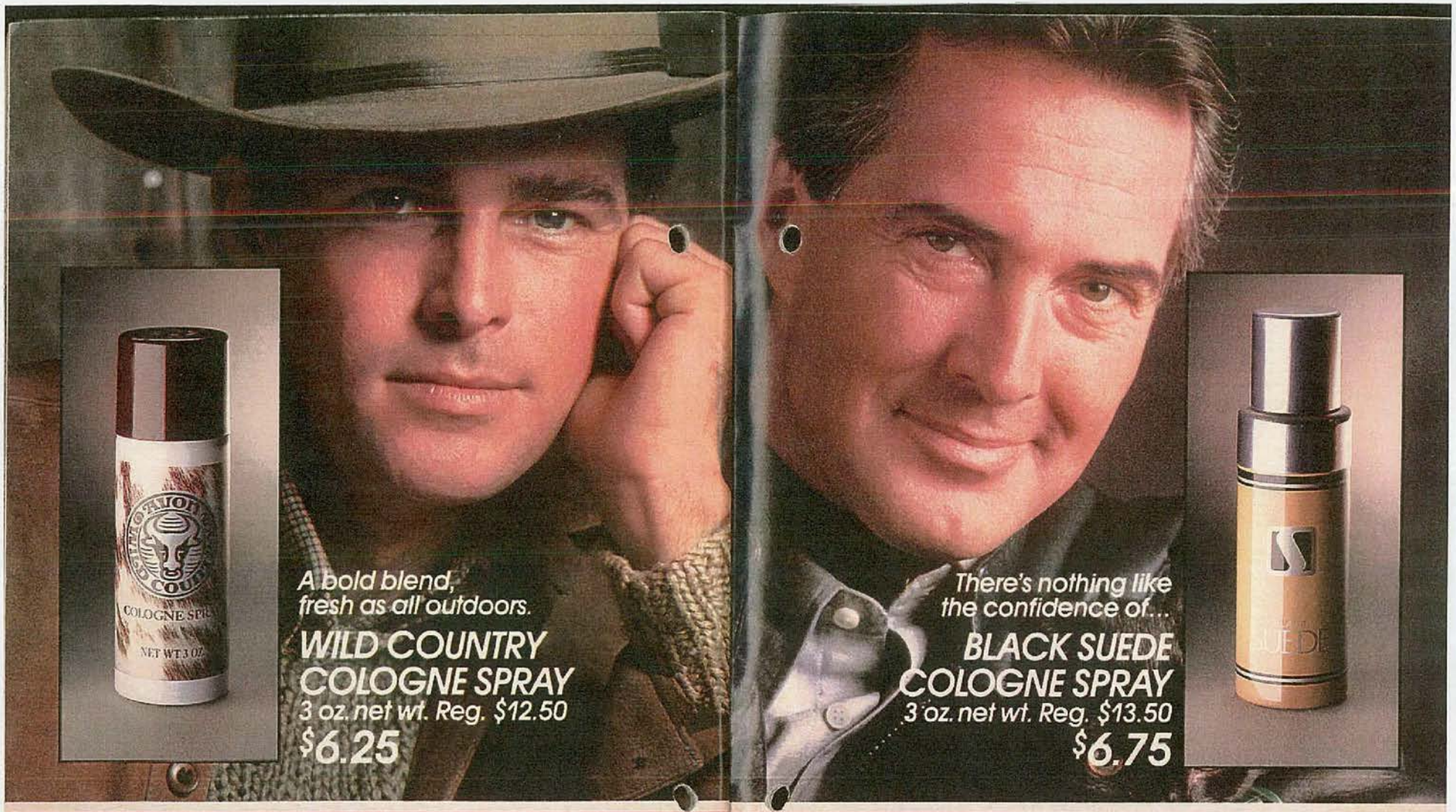
H. Care Deeply with Cocoa Butter Extra Creamy Lotion for Dry Skin 10 fl. oz.
Reg. $4.00 **$2.99**

I. Care Deeply with Aloe Extra Creamy Lotion for Dry Skin
10 fl. oz. Reg. $4.00 **$2.99**

J. Avon Sauna System Deep cleans and refreshes all skin types.
Warming Facial Mask 3 oz. net
Cooling Toning Rinse 4 fl. oz.
Reg. $4.00 **$2.49** each

ALL ON SPECIAL Save up to $2.01

AVON-NY 051078
AV_PIPES_0062237

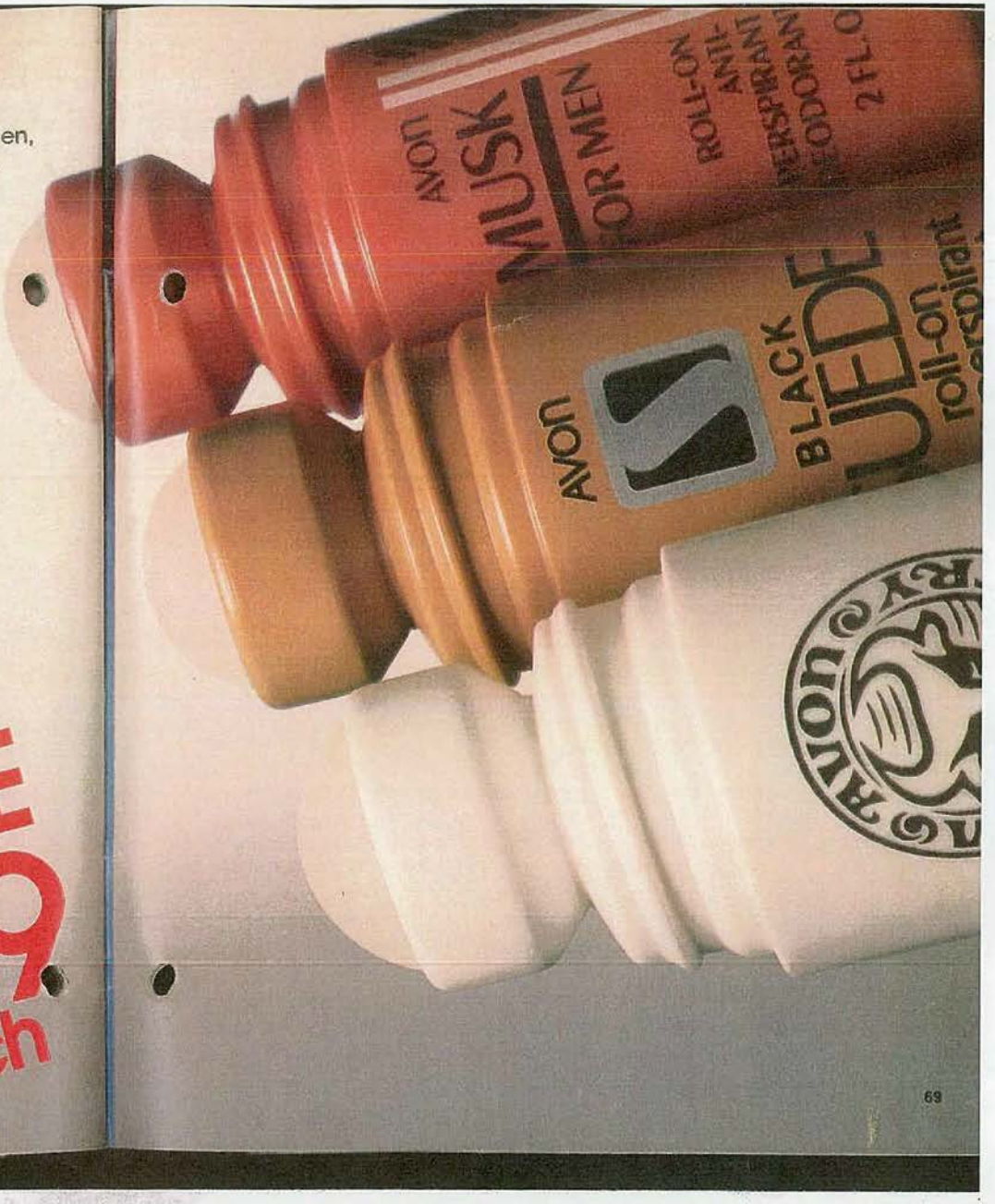


AVON-NY 051079
AV_PIPES_0062238

Roll-On Anti-Perspirant Deodorant
Long-lasting protection in Musk for Men, Wild Country or Black Suede. 2 fl. oz.

3 GREAT ROLL-ONS FOR MEN

BEST PRICE IN '85 $1.49 each



AVON-NY 051080
AV_PIPES_0062239

Men's Gift Edition Cologne
Wild Country, Cordovan, Musk for Men, Black Suede. Each, .5 fl. oz. **Reg. $4.00**
$3.00 each

Cologne
Wild Country, 4 fl. oz., Musk for Men, 2.8 fl. oz. **Reg. $12.50**
$8.00 each

Cordovan, 2.5 fl. oz., Black Suede, 4 fl. oz. **Reg. $14.50**
$9.50 each

After Shave Conditioner
Wild Country, Cordovan, Musk for Men, Black Suede. Each, 4 oz. net wt. **Reg. $6.50**
$4.00 each

Shaker Talc Wild Country, Cordovan, Musk for Men, Black Suede. 3.5 oz. net wt. **Reg. $3.50**
$2.50 each

SPECIALS
Save up to $5.00

HANDIEST MEN'S SOAPS

Shower Soap-On-A-Rope
A big bar of rich-lathering soap with a built-in rope to keep it handy in the shower. Wild Country, Black Suede, Rugger, Musk for Men. Each, 5 oz. net wt. **Reg. $6.00**

HALF PRICE $3.00 each

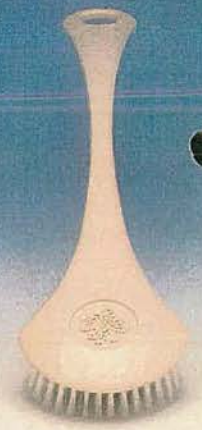
AVON-NY 051081
AV_PIPES_0062240

Instant Foaming Bubble Soap Keeps bubbles from dissolving. Fresh Green, with a zesty scent. Soft Pink, with a floral fragrance. Each, 6 fl. oz. Reg. $5.00

SPECIAL $2.99 each
Save $2.01

Avon Watertints
A rich gel becomes a luxurious foam and colors your bath. Fern Green, Ocean Blue or Petal Pink. 5 oz. net wt. each. Reg. $5.00

SPECIAL $2.99 each
Save $2.01



Avon Bath Brush
Nylon bristles to cleanse, tone, condition skin. Plastic handle. 15½" long.
Reg. $13.50

SPECIAL $8.99
Save $4.51

Skin-So-Soft Light Bouquet Bath Oil Crisp, green, lightly scented. With wonderful skin softeners for dry skin. 8 fl. oz. **Reg. $8.00**

Skin-So-Soft Bath Oil A basic beauty treatment for dry skin. 8 fl. oz. **Reg. $8.00**

Smooth As Silk Bath Oil Light moisturizing for normal skin. Nongreasy. Lightly scented. 8 fl. oz. **Reg. $8.00**

SPECIAL $5.49 each
Save $2.51

Bubble Bath Soft Pink Soft, pink bubbles by the zillions. For the soothing, relaxing, absolute joy of it! 8 fl. oz. Reg. $4.00

SPECIAL $3.49

AVON-NY 051082
AV_PIPES_0062241

A
B
C
D
E
F
Avon New Vitality plus NPD conditioning shampoo for oily hair
Avon New Vitality plus NPD extra body conditioner for oily hair
Avon New Vitality plus NPD conditioning shampoo for normal/dry hair
Avon New Vitality plus NPD extra body conditioner for normal/dry hair
Avon New Vitality plus NPD blow dry conditioner
Avon New Vitality

HAIR CARE

AVON NEW VITALITY PLUS NPD
Fortified with Natural Protein Derivative.

A. Conditioning Shampoo for Oily Hair

B. Extra Body Conditioner for Oily Hair

C. Conditioning Shampoo for Normal/Dry Hair

D. Extra Body Conditioner for Normal/Dry Hair
Each, 8 fl. oz. . . . . $2.49 each

Each also available in 16 fl. oz. size . . . . . $3.99 each

E. Blow Dry Conditioner 8 fl. oz. $2.99

F. Intensive Conditioning Treatment 6 oz. net wt. $2.99

G. One Step Conditioning Creme Rinse 16 fl. oz. $1.99

H. Cambridge Handled Tortoise Comb
Mock tortoiseshell. 8" long. $1.99

AVON NATURAL PERFORMANCE
PROFESSIONAL STYLING BRUSH COLLECTION

I. Vent Brush for Quick Drying All plastic. 8½" long. $4.99

J. Styling Brush for Blow Drying Plastic with rubber base. 8½" long. $4.99

K. Avon Folding Brush & Comb Brush has nylon, ball-tipped bristles; comb has smooth teeth. Plastic with durable metal hinge. Folded, 4½" long; open, 8½" long. $2.99

L. Naturally Gentle Shampoo with Essence of Camomile
8 fl. oz. $1.99
Also available: 16 fl. oz. . . . . $2.99 24 fl. oz. $3.99

M. Naturally Gentle Conditioner with Essence of Camomile 8 fl. oz. $1.99

KEEP CLEAR
For all hair types with problem dandruff.

N. Anti-Dandruff Shampoo O. Anti-Dandruff Conditioner
Each, 8 fl. oz. . . . . $2.49 each

P. Avon Bio-Mend Hair Mending Lotion 4 fl. oz. $3.49

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DAILY NEEDS

A. Avon Cream Soap 3 oz. net wt. . . . . 4 for	$1.99
B. On Duty 24 Plus Deodorant Soap 3 oz. net wt . . 4 for	$1.99
C. Avon Feelin' Fresh Deodorant Soap 3 oz. net wt. . . . . 4 for	$1.99
D. NEW Cordovan Roll-On Anti-Perspirant Deodorant for Men 2 fl. oz.	$1.89
E. On Duty 24 Plus Solid Anti-Perspirant Deodorant 2 oz. net wt.	$2.49
F. Cool Confidence Solid Anti-Perspirant Deodorant 2 oz. net wt.	$2.49
G. Avon Checkpoint Solid Stick Deodorant 2 oz. net wt. . .	$1.99
H. Avon Checkpoint Solid Stick Anti-Perspirant Deodorant Regular scent. 2 oz. net wt.	$1.99
I. On Duty 24 Plus Aerosol Anti-Perspirant Deodorant 4 oz. net wt.	$2.49
J. Avon Feelin' Fresh Aerosol Anti-Perspirant Deodorant 4 oz. net wt.	$2.49
K. Cool Confidence Aerosol Anti-Perspirant Deodorant 4 oz. net wt.	$2.49
L. Avon Twice Bright Toothpaste Minty flavor. 5 oz. net wt. .	$1.69
M. Twice Clean Precision-Angle Toothbrush Green and blue plastic with nylon bristles.	$1.99 the pair
N. Avon Twice Clean Portable Toothbrush Green or blue plastic with nylon bristles.	$1.99 each
O. Avon Cedar Closet Wardrobe Freshener 7 oz. net wt. .	$2.49
P. Avon Room Freshener Country Kitchen Spice Room Scent, Avon Cottage Flowers, Normandy Rose, Woodland Glen, Hello Spring! Each, 7 oz. net wt.	$2.49 each
AVON FANCY FEET	
Q. Double-Action Talc Absorbs moisture, deodorizes. 3.5 oz. net wt.	$2.49
R. Double-Action Spray Cools, deodorizes. 4 oz. net wt.	$2.99
S. Double-Action Cream Sloughs, smooths. 3 oz. net wt.	$2.49
T. Double-Action Brush Plastic handle, nylon bristles. 6" long.	$2.99
U. Double-Action Foot Soak Softens, soothes. 3 fl. oz. . . .	$2.49
V. Clearly Gentle Baby Powder with Cornstarch 7.5 oz. net wt.	$1.99

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Queen Short, Queen Tall $4.49

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Small Flower Design or Wide Rib Design
Short, Average, Tall only $5.49 each

FOUR BASIC SHADES:

Regular Sheer Pantyhose
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Queen Short, Queen Tall $3.29

Control Top Pantyhose
Short, Average, Tall $3.99
Queen Short, Queen Tall $4.29

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